

LICENSING INVESTIGATIVE REPORT

DATE: November 26, 2021

SUBJECT: Applications #22-24042-1 to 30 from Aroma Caffe Inc., dba Aroma Caffe Inc.,
for a Special General Liquor License, at 2300 Kalakaua Avenue, Honolulu,
from December 3, 2021, to March 2, 2022, daily from 8:00 a.m. till 11:59 p.m.

SPECIAL APPLICATION DATES:

22-24042-01: December 3, 4, and 5, 2021;	22-24042-16: January 17, 18, and 19, 2022
22-24042-02: December 6, 7, and 8, 2021	22-24042-17: January 20, 21, and 22, 2022
22-24042-03: December 9, 10, and 11, 2021	22-24042-18: January 23, 24, and 25, 2022
22-24042-04: December 12, 13, and 14, 2021	22-24042-19: January 26, 27, and 28, 2022
22-24042-05: December 15, 16, and 17, 2021	22-24042-20: January 29, 30, and 31, 2022
22-24042-06: December 18, 19, and 20, 2021	22-24042-21: February 1, 2, and 3, 2022
22-24042-07: December 21, 22, and 23, 2021	22-24042-22: February 4, 5, and 6, 2022
22-24042-08: December 24, 25, and 26, 2021	22-24042-23: February 7, 8, and 9, 2022
22-24042-09: December 27, 28, and 29, 2021	22-24042-24: February 10, 11 and 12, 2022
22-24042-10: December 30, and 31, 2021, and January 1, 2022	22-24042-25: February 13, 14, and 15, 2022
22-24042-11: January 2, 3, and 4, 2022	22-24042-26: February 16, 17, and 18, 2022
22-24042-12: January 5, 6, and 7, 2022	22-24042-27: February 19, 20, and 21, 2022
22-24042-13: January 8, 9, and 10, 2022	22-24042-28: February 22, 23, and 24, 2022
22-24042-14: January 11, 12, and 13, 2022	22-24042-29: February 25, 26, and 27, 2022
22-24042-15: January 14, 15, and 16, 2022	22-24042-30: February 28, 2022, and March 1, and 2, 2022

CORPORATE STRUCTURE:

AROMA CAFFE INC.: was incorporated under the laws of the State of Hawaii on March 1, 2012, as a corporation. The corporation the corporation is authorized to issue 1,000 shares of common stock, of which all 1,000 shares are issued and outstanding.

The sole officer, director, and stockholder is:

	<u>Title</u>	<u>Shares</u>	<u>Percent</u>
Jonathan Rotmensch	President/Director	1,000	100%

See **Exhibit A** for biographical information of the principals. CJIS Computer checks were negative for any felony convictions.

FINGERPRINTS:

Jonathan Rotmensch was fingerprinted on November 20, 2019, FBI/H CJDC results were negative for any felony convictions at that time.

Clearances issued as a result of these fingerprintings shall be valid for license application or reapplication for up to two (2) years from the clearance date.

LOCATION OF PREMISES:

The proposed licensed area will be 2300 Kalakaua Avenue, Honolulu, at the Waikiki BeachComber Hotel. The event location will be on the ground floor in the former Macy's retail space.

The proposed licensed area will be a 50 feet by 40 feet overall.

For further information see attached **Exhibit B**.

INVESTIGATION:

This event will be for a Grand Opening for a Art Gallery.

The Licensee contact for the liquor sale and consumption will be Robert Ueoka (Authorized Agent).

The applicant does not know how many people will attend the throughout the duration of the event. Event is open to the public.

There may be minors in attendance.

The applicant intends to have a no host bar service. All drinks will be served in cups and glasses. Payment will be made in cash.

There will be four (4) to six (6) private security personnel, with four (4) applicant's employees.

See **Exhibits C** for further details of the event.

The principal has exercised a special license in the past without no known incidents.

LANDLORD CONSENT:

According to HLC Form LIQ-LIC-142 Landlord Authorization For Sale and Service of Liquor, Robert Ueoka, authorized agent for RP/OE Waikiki Beachcomber, LLC, (landlord) authorizes Aroma Caffe Inc., (applicant) to sell and serve liquor at the aforementioned location on the dates and times as requested.

NEIGHBORHOOD BOARD NOTIFICATION:

The applicant must submit to the Liquor Commission the signed certified mailing return receipt before a liquor license is issued.

ZONING CLEARANCE:

Request for Zoning Clearance was approved for the subject location on November 4, 2021, and has been received. The use of a special license is permitted.

EMERGENCY PROCLAMATION/EMERGENCY ORDER:

If this application is approved, it is subject to the conditions and restrictions of the current Office of the Governor of the State of Hawaii Proclamations and the Office of the Mayor of the City and County of Honolulu Emergency Orders, as the same may be amended, updated, or revised.

Applicant shall comply at all times with any other laws applicable to the business of the licensee whether in existence at the time of issue of such license or enacted or amended from time to time thereafter, and to all applicable rules and regulations of the liquor commission as the same may exist or be adopted or changed from time to time.

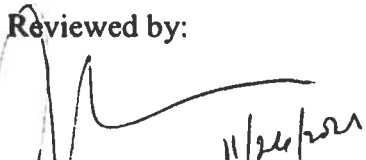
OPINION:

In my opinion, has met statutory requirements of making and filing this application.



Daniel Sato
Supervising Investigator

Reviewed by:



Peter Nakagawa
Chief Investigator

11/26/2021
wh

**LIQUOR COMMISSION
CITY AND COUNTY OF HONOLULU**

711 KAPIOLANI BOULEVARD, SUITE 600, HONOLULU, HAWAII 96813-5249
PHONE (808) 788-7300 • EMAIL HLC@honolulu.gov
INTERNET ADDRESS: www.honolulu.gov/liq

2021 NOV 10 PM 3:08

PERSONAL HISTORY AND AFFIDAVIT

Rule 3-83-53.1

NAME ROTMENSCH JONATHAN MIRON N/A SOCIAL SECURITY NO. _____
(Last, First Middle Maiden)

RESIDENTIAL ADDRESS _____ APT. NO. N/A

CITY _____ STATE _____ ZIP CODE _____

BUS. PH (808) 256-2602 MOBILE PH (808) 256-2602 EMAIL _____

PLACE OF BIRTH _____ DATE OF BIRTH _____ AGE _____
(City, State) (MM/DD/YYYY)

NO. OF YEARS COMPLETED IN HIGH SCHOOL 3 YEAR COMPLETED 2001

NAME OF HIGH SCHOOL IRONI YUD ALEF HIGH SCHOOL, TEL AVIV, ISRAEL
(include City and State)

NO. OF YEARS COMPLETED IN COLLEGE N/A YEAR COMPLETED N/A

NAME OF COLLEGE N/A
(include City and State)

OTHER EDUCATION / YEAR(S) ATTENDED N/A

CITIZENSHIP* U.S.A. DATE ARRIVED IN HAWAII (if applicable) 09/01/2007
*If not a U.S. citizen, indicate type of Visa, or Resident Alien Card No., or Immigration Department No.

EMPLOYMENT RECORD (from the time school was completed to present; also indicate any periods of unemployment):

FROM MONTH/YEAR	TO MONTH/YEAR	POSITION	EMPLOYER	LOCATION
Mar 2001	Feb 2005	Military	Israeli Defense Forces	Tel Aviv, Israel
Mar 2005	Aug 2005	Not Employed	N/A	Tel Aviv, Israel
Sep 2005	Nov 2005	Bartender	Berchi Bar	Tel Aviv, Israel
Dec 2005	Dec 2006	Barista	Goodies	Tel Aviv, Israel
Jan 2007	Aug 2007	Bartender	Sushi Samba	Tel Aviv, Israel
Sep 2007	May 2010	General Manager	Daneth Corp.	Honolulu, Hawaii
May 2010	Mar 2011	Owner	Morjon Inc.	Honolulu, Hawaii
Mar 2011	Jun 2015	Co-Owner	Fashion's Secret's Inc.	Honolulu, Hawaii
Mar 2012	Present	President & Owner	Aroma Caffe Inc.	Honolulu, Hawaii

(If additional space is needed, please attach a separate sheet)

NOTARY INITIAL: _____

List your experience in the liquor industry: Lead Bartender, Sushi Samba Tel Aviv / Berchi's Tel Aviv

Will you devote time to manage the subject business?

☒ YES ☐ NOIf answer is "YES", will it be ☒ FULL TIME, or ☐ PART-TIME?I, Jonathan Rotmensch,

(Print Applicant's Full Name)

, of _____

(Residential Address, City, State, Zip Code)

being first duly sworn, deposes, and says, that the above information is true and correct and that I
(☐ have or ☒ have not) been convicted of any felony charge.

X _____

Signature



FOR NOTARY USE ONLY

STATE OF HAWAII
City and County of Honolulu

} SS.

On this 8th day of November, in the year of 2021, personally appearedJonathan Rotmensch

who proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to within the foregoing instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the aforementioned instrument the person, or the entity upon behalf of which the person(s) acted, executed the aforementioned instrument in free act and deed

Signature of applicant(s) before Notary

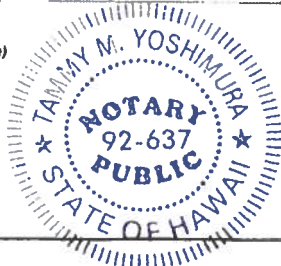
Subscribed and sworn to before me this:

8th day of November, 20 21Print Name
Notary Public, State of Hawaii**TAMMY M. YOSHIMURA**

My commission expires

9-22-2024

(Place Notary Stamp or Seal here)



NOTARY CERTIFICATION

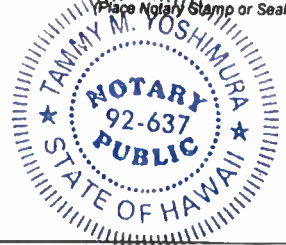
Date of Doc: November 8, 2021 # of Pages: 2
Notary Name: TAMMY M. YOSHIMURA 1st Circuit
Doc. Description: Personal History and Affidavit

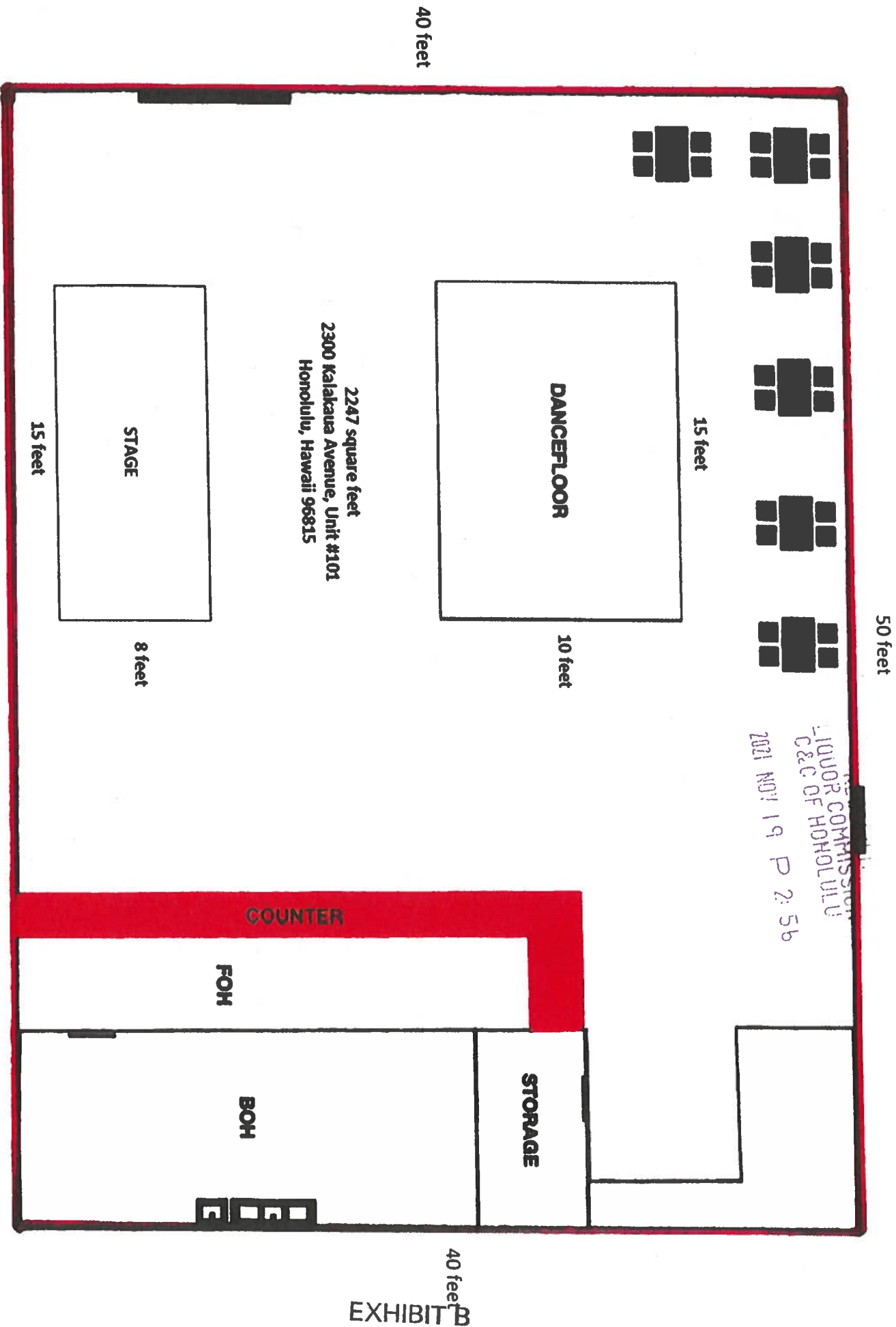
Notary Signature

11/08/2021

Date

(Place Notary Stamp or Seal here)

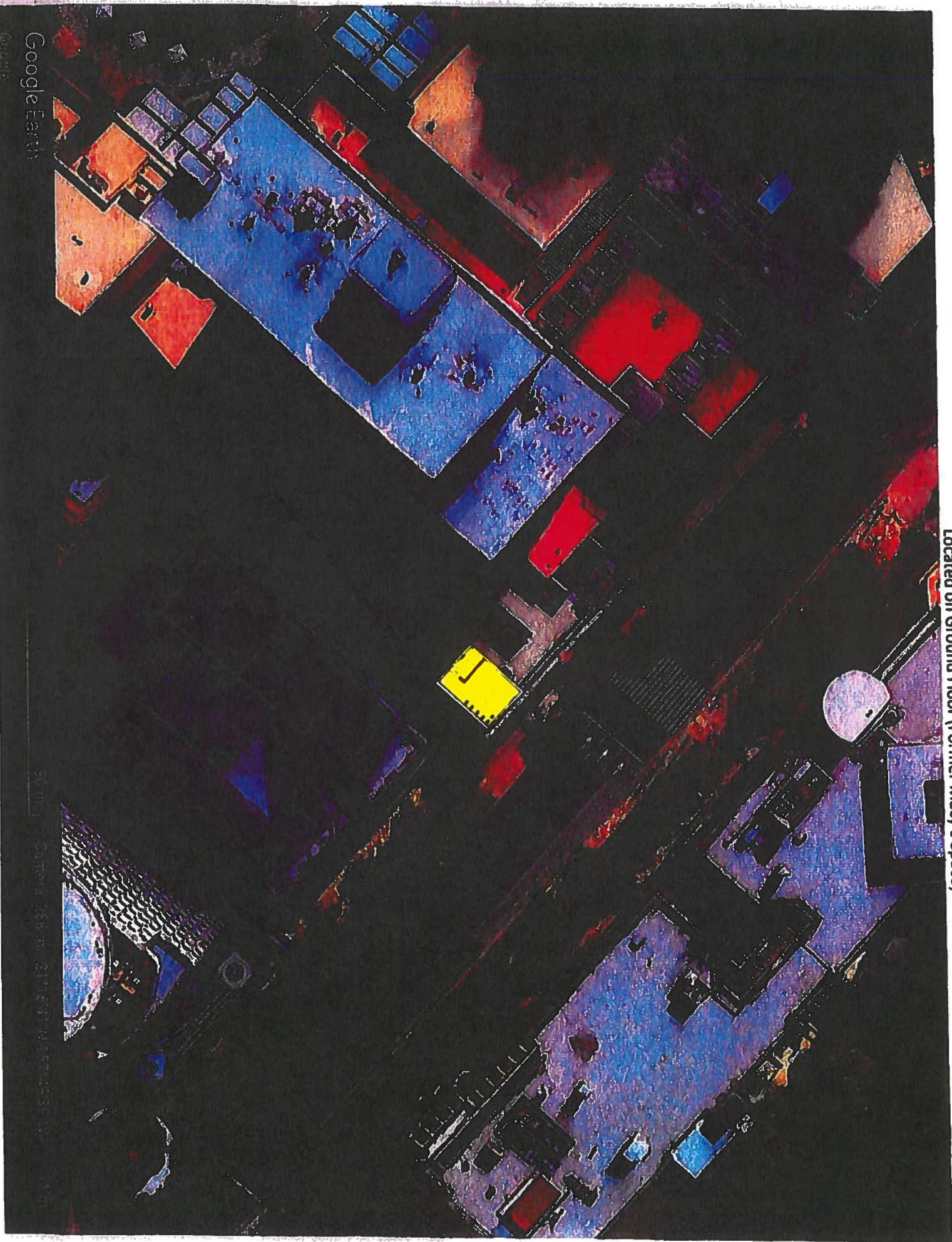






Site Plan
Located on Ground Floor (Former Macy's Space)

Site Plan
Located on Ground Floor (Former Macy's Space)



Google Earth

LIQUOR COMMISSION
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SUPPLEMENTAL INFORMATION FOR SPECIAL & CATERING LIQUOR LICENSE APPLICATION

For Special License:

Up to three (3) event days per application. Application(s) must be submitted a minimum of six (6) weeks prior to event.

For Catering License:

For Restaurant and Hotel Licensees only. Application must be submitted a minimum of three (3) weeks prior to event.

Licensee Name: AROMA CAFFE INC. Liquor License #: _____

Licensee Contact Name: Robert Arthur Ueoka Title: Authorized Agent

Caterer Only: Name of Registered Manager on Duty at Event: N/A

Manager on Duty Phone: N/A

Manager on Duty Email: N/A

Start Date & Time (include set-up time): December 3, 2021 at 8:00 a.m. End Date & Time (include clean-up time): March 2, 2022 at 11:59 p.m.

Description of Event: Grand Opening of Art Gallery

Name of Event Promoter: None

Event Coordinator Phone: N/A Event Coordinator Email: N/A

Reason for applying for the Special or Catering License: Grand Opening of Art Gallery

Type of license exercised on previous occasions, if any, number of times approved; when, where and whether or not license was exercised without incident None

How will liquor be dispensed?

☐ Host ☒ No-Host

Regarding Drinks:

a. Type of drinks to be served (including soft drinks): Beverages containing alcohol (beer and wine) and soft drinks

b. Type of payment (cash or script): Cash

c. Type of serving container (disposable cup, glass, etc.): Cups and glasses

d. Who and how many people will be dispensing the liquor? (applicant's employees, other people?): 2-4 of Applicant's employees

☒ Attach list of names and titles of people dispensing liquor.

To be determined

Attendance & Admission:

Approximate number of people expected to attend event: N/A Will anyone under 21 years of age attend? _____

Check One: ☒ Event Open to Public ☐ By Invitation Only

Will there be an admission charge? N/A If yes, what is the admission ticket price? N/A

Tickets will be sold ☐ In Advance ☐ At the Door

Entertainment:

a. Describe type of entertainment (live or recorded): Live and recorded music as applicable

b. Name of Group performing: To be determined

c. Number of Performers: 2-4

☐ Attach list of names, ages and parental approval documents for all performers under 18 years of age.

d. Describe where on the premises the entertainment will take place: Entertainment Stage as indicated in Floor Plan

e. Hours of entertainment, provide start and end times: 10:00 a.m. to 11:59 p.m.

Security will be provided by:

a. Name of Agency: AROMA CAFFE INC.

b. Number of Security Personnel: 4-6

c. Other Security Information: N/A

For Catering License Only:

Will wholesale liquor be delivered to the catered site? ☐ Yes ☐ No

Who is hiring applicant to cater food and liquor? _____

Name of Outside Promoter (if any) _____

SIGNATURE Licensee (Owner) / Authorized Agent

November 12, 2021

DATE

Robert Arthur Ueoka

Authorized Agent

PRINT Licensee (Owner) / Authorized Agent

TITLE

Note: If submission by Authorized Agent, please submit a Letter of Authorization or Notification of Authorized Agent (Form# LIQ-LIC-106), signed by the Director

For HLC Office Use Only

Effective Date/Time

START _____ a.m. / p.m.

☐ Approved

☐ Denied

☐ Referred

END _____ a.m. / p.m.

HLC STAFF INITIAL _____

LCIS ENTRY DATE _____

Franklin "Don" Pacarro, Jr.
Administrator

Date